*Email 2*

Subject Line V1: What millions don’t know about the weight loss industry?

Subject Line V2: An alternative solution to losing weight

Were you aware that the weight loss industry brings in roughly $250B every year?

On false promises and get-slim-quick lies?

Discover the real solution to losing weight the healthy way,

Right here.

This isn’t a weight loss scam that won’t bring you any results,

Like the ones that so many mega enterprises have profited from.

This is a complete comprehensive guide that combines the very best in nutrition, fitness and self-care,

Uncover the answers to healthy living.

Cheers,