Email 5

Subject Line V1: Why losing weight is easier than making scrambled eggs

Subject Line V2: Did you know...

It’s way easier to lose weight than it is to make perfectly scrambled eggs.

Don’t believe me?

Then check this out.

You see,

Scrambling eggs is an art that’s easy to mess up.

On one hand, the heat needs to be perfect.

Otherwise, you can either undercook, or overcook the eggs.

Then, you need to take them out at the right consistency, because waiting ten seconds longer might alter the texture considerably.

Losing weight, on the other hand, is much easier.

At least once you know what you’re doing.

Luckily, you have complete access to a full-proof map that leads you to one destination:

**your desired weight.**

with the fitness and healthy eating lifestyle that’ll get you there.

No gimmicks. No lies. No diets built on weight loss myths.

Learn more today.

Cheers,

{Insert Company Name}