*Email 4*

Subject Line V1: What millions don’t know about the weight loss industry

Subject Line V2: An alternative solution to losing weight

Were you aware that the weight loss industry brings in roughly $250B every year,

on false promises and get-slim-quick lies?

Discover the real solution to losing weight the healthy way,

right here.

This isn’t a weight loss scam that won’t bring you any results,

like the ones that so many mega enterprises have profited from.

This is a complete comprehensive guide that combines the very best in nutrition and dieting.

to create a full-proof regimen that will have you looking and feeling 100% healthy.

Gain exclusive access to the little-known secrets that will give you the formula to just about any and every doubt you have in health care:

* How to balance micro and macro nutrient intake
* The best way (and time) to take your daily dose of fats and carbohydrates
* How to take charge of your metabolism & mental health all at once
* How to compliment your diet with healthy desserts
* The right places to get your protein intake
* The truth about fiber
* Knowing the exact amount of water you should take to help lose weight
* How to lose weight in a healthy way on a restrictive diet (vegan, paleo)

and so much more.

Uncover the answers to healthy nutrition.

Cheers,

{Insert Company Name}