Email 5

Subject Line V1: Healthy nutrition doesn’t have to be difficult

Subject Line V2: The secret to living healthy (and enjoying it)

The truth about living a consistently healthy lifestyle isn’t based on ultra-strict diet plans that don’t allow you to enjoy a nice dessert.

The truth is here.

It lays in a complete scientifically-proven formula,

**while enjoying every minute of it**.

Discover what it means to truly bask in the happiness of living a healthy nutrition

and putting away the thoughts and feelings that have held you back for so long:

* Fear of resigning yourself to an unhappy life
* Concerned about sticking to a rigid diet
* Worried about getting the correct nutrition intake for your body
* Afraid that your dietary and lifestyle changes are not sustainable

Now, you can follow a step-by-step guide that has combined the best healthy nutrition into a

comprehensive formula that accompanies you on every minute of your healthy journey.

Don’t let it slip through your fingers.

Find out how you can start taking advantage of it today.

Cheers,

{Insert Company Name}