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Subject Line V1: Why losing weight is easier than making scrambled eggs

Subject Line V2: Did you know...

It’s way easier to lose weight than it is to make perfectly scrambled eggs.

Don’t believe me?

Then check this out.

You see,

Scrambling eggs is an art that’s easy to mess up.

On one hand, the heat needs to be perfect.

Otherwise, you can either undercook, or overcook the eggs.

Then, you need to take them out at the right consistency, because waiting ten seconds longer might alter the texture considerably.

Losing weight, on the other hand, is much easier.

At least once you know what you’re doing.

Luckily, you have complete access to a full-proof map that leads you to one destination:

**your desired weight.**

with the healthy eating lifestyle that’ll get you there.

No gimmicks. No lies. No diets built on weight loss myths.

Just pure scientific facts that have been converted into a tried, tested, and proven weight loss and health-first lifestyle:

* Discover how to time your daily macro and micro intakes to your body digestive clock
* Learn the right amount of water to take and the best times to do so to lose weight
* Master the art of meal prep and nutrition planning with customizable diet plans that work
* Access selected workout regimes that are designed to trim stomach fat and let your abs show
* Find out how to incorporate cheat days into your diet to reduce sudden cravings without hindering your progress

The answers are one click away.

Learn more today.

Cheers,

{Insert Company Name}