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Subject Line V1: Healthy living isn’t more expensive

Subject Line V2: Eating healthy is cheaper than fast food

How many times have you been told that eating healthy is expensive?

Or maybe you’ve gone to restaurants,

 and seen that the price of a caesar salad is three times that of a juicy bacon cheeseburger?

Weight loss companies and restaurants alike all have a part to play in the world believing that

eating healthy is expensive.

When that’s simply not true.

The proof is right here.

The truth is that eating healthy can save you bucket loads more money than you would ever save by eating poorly.

In fact, if you practice little-known healthy-eating diet strategies,

combined with a workout regimen that keeps your body pumping and energized,

Not only will you be keeping more money in your pocket,

**you’ll also look sexy while doing it.**

At last,

you have the chance to access the ultimate blueprint to healthy eating,

That guarantees consistent weight loss,

along with that permanent summer-body that you’ve always wanted,

for the perfect price.

One that combines the best of nutrition and dieting to connect you with sustainable healthy meals that save you money:

* The ideal micro-macro ingredient balance per meal
* Timing meals to optimize digestion and reduce feelings of hunger
* Customizable meal plans according to your body

Unveil the truth about healthy eating today.

Cheers,

{Insert Company Name}